



CAMP VERDE COMMUNITY LIBRARY

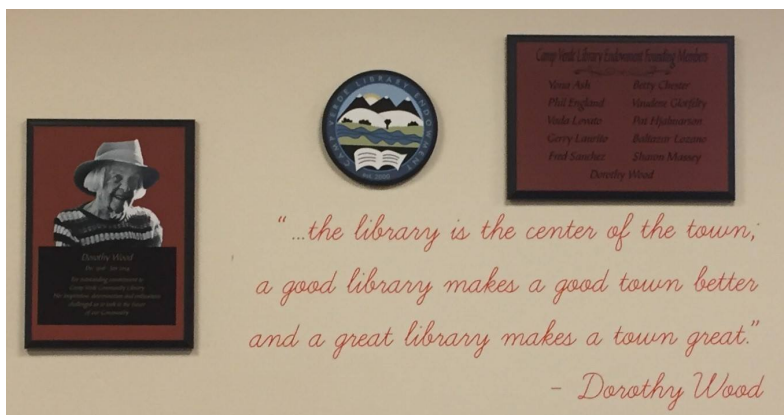
130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report - November 2018
DATE: 12/6/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman:

On our two-year anniversary, we were glad to dedicate a room on the 2nd floor as the Founders Room, beginning the process of honoring those whose vision was realized when we opened the library in 2016. After beginning by recognizing Dorothy Wood, in the next few years we will add photos, plaques and comments of others who have had a part in getting us to where we are today.



Report from Youth Services Librarian, Nadia Torabi: During December we will continue ongoing programs as follows: Tuesday - Code Club, Wednesday - Story Time, Thursday - Creator's Club, Friday - STEM LAB, and Saturday - Movie Matinee. On Friday the 21st, we will host a Children's Holiday Drop-Off between 12-4 PM filled with movies and crafts in the Terracotta Room. Parents are invited to drop-off their children and run errands while we keep them busy with holiday fun!

Report from Library Specialist, Carson Ralston: November was a busy month, with the busiest day easily being November 6th, Election Day! Over 1,500 people came into the library to vote! It was great that we were able to be the Yavapai County Vote Center for Camp Verde for the first time! It was nice to see such a good voter turnout in Camp Verde and it was great working with the Election volunteers that helped set up and take down the voting equipment, as well as the hard-working poll center volunteers that helped the 1500+ voters! I was informed it was so busy they never even got a break for lunch!

Report from Teen Librarian, Zack Garcia: November was fairly slow. Attendance at Code Club has fallen off on Fridays, while it has grown on Tuesdays. YAC is making headway and has had a change in leadership. We have a new Vice President and the former VP has become the President. I believe this change is healthy for the group. YAC will be participating in the Parade of Lights, as well as volunteering at the Town Christmas Party. Teens that do attend YAC, genuinely appreciate the program and are learning while having fun. I believe that, like Game Night, this program will grow with time.

Fun Fact: Every day the Children's Library hosts Supervised Visitations. In November there were 122 distinct supervised visitations at the library, a fairly typical number.

	Nov-19	Nov-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	8,789	7,363	19.4%	45,870	42,192	8.7%
New Cards Issued	73	80	-8.8%	363	510	-28.8%
Public Computer Use	1,384	1,339	3.4%	7,190	7,219	-0.4%
Early Literacy Computer Use	130	135	-3.7%	763	725	5.2%
Requests for Computer Help	120	78	53.8%	578	526	9.9%
Reference Questions	170	138	23.2%	791	990	-20.1%
Study Room Uses	46	35	31.4%	292	293	-0.3%
Study Room Use - Hours	96	71	35.2%	615	588	4.6%
Study Room Use - People Served	68	60	13.3%	415	458	-9.4%
Community Room Uses	45	23	95.7%	241	152	58.6%
Community Programs Attendance	297	146	103.4%	2,423	1,087	122.9%
Total In-Library Use	11,218	9,133	22.8%	59,541	54,740	8.8%
Library Programs						
Adult Programs	17	10	70.0%	76	58	31.0%
Adult Program Attendance	159	138	15.2%	671	1,011	-33.6%
Children's Programs	14	14	0.0%	90	101	-10.9%
Children's Program Attendance	193	47	310.6%	947	929	1.9%
Teen Programs	14	5	180.0%	59	52	13.5%
Teen Program Attendance	117	58	101.7%	792	334	137.1%
Total Library Program Attendance	469	266	76.3%	2410	2274	6.0%
Circulation						
Items Checked Out	4,634	4,973	-6.8%	25,424	26,847	-5.3%
Items Checked In	4,787	5,043	-5.1%	26,429	27,718	-4.7%
Renewed Items	694	821	-15.5%	3,972	4,708	-15.6%
Total Circulation	10,115	10,837	-6.7%	55,825	59,273	-5.8%
Circulation Areas of Interest						
Audio Books	248	263	-5.7%	1,248	1,267	-1.5%
Playaway MP3 Books	95	125	-24.0%	616	508	21.3%
DVDs & Movies	1,936	1,930	0.3%	10,250	10,248	0.0%
eBooks	484	376	28.7%	2,222	1,930	15.1%
Laptops & iPads	87	1	8600.0%	193	26	642.3%
Large Print	311	395	-21.3%	1,586	1,637	-3.1%
Magazines	53	75	-29.3%	349	446	-21.7%
VOX Media Book	15	n/a		106	n/a	
Children's Material	939	1,149	-18.3%	5,336	5,756	-7.3%
Teen's Material	694	823	-15.7%	3,020	3,064	-1.4%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	984	933	5.5%	5,645	4,755	18.7%
Transit Items Sent & Received	1,543	1,597	-3.4%	7,994	7,984	0.1%
CVCL ILL Items Going Out	20	21	-4.8%	153	110	39.1%
ILL Items for CVCL Patrons	4	11	-63.6%	30	58	-48.3%
Total Transit, HOLDS & ILL Activity	2,551	2,562	-0.4%	13,822	12,907	7.1%
Library Volunteers						
Number of Volunteers	33	31	6.5%	169	169	0.0%
Number of Hours Given	564	627	-10.0%	2,948	2,903	1.6%
Average Hours/Volunteer	17.1	20.2	-15.5%	17.4	17.2	1.6%
Collection & Development						
New Kids & Teen Material Added	99	44	125.0%	306	236	29.7%
New Books & Magazines Added	237	189	25.4%	1,127	618	82.4%
New Audio-Visual Material Added	50	7	614.3%	211	215	-1.9%
Total Items Added	287	196	46.4%	1338	833	60.6%

Mending & Donations						
Items Mended or Repaired		93	131	-29.0%	1,006	255 294.5%
Donations Processed		1,241	1,623	-23.5%	7,362	7,911 -6.9%
Donations Cataloged		15	84	-82.1%	149	451 -67.0%